

MASTER'S DEGREE PROGRAMME IN FASHION STUDIES - FAST - Code 6059				
DIDACTIC PLAN				
<b>1st Year</b>				
<b>Compulsory learning activities</b>				
	<b>Learning activity</b>	<b>SSD</b>	<b>CFU</b>	<b>Hours</b>
	CONTEMPORARY FASHION	L-ART/03	6	30
	POP CULTURE THEORY	M-FIL/04	6	30
	ENGLISH FOR FASHION	L-LIN/11	6	30
	CONTEMPORARY ARCHITECTURE	ICAR/18	6	30
	<b>I.C. UNIT "VISUAL CULTURE" (integrated course)</b>			
	AUDIOVISUAL MEDIA AND FASHION	L-ART/06	6	30
	FASHION PHOTOGRAPHY	L-ART/03	6	30
	<b>I.C. UNIT "ART AND SOCIETY" (integrated course)</b>			
	ART, FASHION AND SOCIETY	SPS/08	6	30
	FASHION AND VISUAL CULTURE	L-ART/03	6	30
<b>1 activity to be chosen among (6 CFU)</b>				
	<b>Learning activity</b>	<b>SSD</b>	<b>CFU</b>	<b>Hours</b>
	CELEBRITY CULTURE AND CONTEMPORARY MEDIA	L-ART/06	6	30
	FASHION CURATION	L-ART/04	6	30
	FASHION COMPANY ORGANIZATION	SECS-P/10	6	30
<b>1 activity to be chosen among (6 CFU)</b>				
	<b>Learning activity</b>	<b>SSD</b>	<b>CFU</b>	<b>Hours</b>
	FASHION AND CULTURAL HERITAGE	M-STO/04	6	30
	SOCIOSEMIOTICS OF FASHION	M-FIL/05	6	30
	BUSINESS ADMINISTRATION AND ACCOUNTING IN FASHION INDUSTRY	SECS-P/07	6	30
<b>Anticipation of the 2nd-year intership (optional)</b>				
	INTERNSHIP		12	300
<b>2nd Year</b>				
<b>CURRICULUM COMMUNICATION STRATEGIES FOR FASHION DESIGN</b>				
<b>Compulsory learning activities</b>				
	<b>Learning activity</b>	<b>SSD</b>	<b>CFU</b>	<b>Hours</b>
	DESIGN CULTURES	ICAR/18	6	30
<b>1 activity to be chosen among (6 CFU)</b>				
	AESTHETICS OF FASHION	M-FIL/04	6	30
	DESIGNFUL FASHION	ICAR/13	6	30
<b>1 activity to be chosen among (6 CFU)</b>				
	IMMERSIVE TECHNOLOGIES FOR FASHION	INF/01	6	30
	COMMUNICATION DESIGN	ICAR/13	6	30
	DIGITAL FASHION COMMUNICATION	SPS/08	6	30
<b>Eligible Courses among Unibo Teachings (min. 12 CFU)</b>				
	One or more learning activities to be chosen among Unibo teachings		12	
<b>12 CFU to be chosen among</b>				
	<b>Learning activity</b>	<b>SSD</b>	<b>CFU</b>	<b>Hours</b>
	INTERNSHIP		12	300
	SEMINARS CULTURE		6	30
	SEMINARS DESIGN		6	30
	SEMINARS STRATEGY		6	30
<b>Final Examination: 1 group of activities to be chosen among</b>				
	FINAL TEST		18	
	FINAL TEST (6 CFU)		6	
	INTERNSHIP FOR PREPARATION FOR THE FINAL EXAMINATION (12 CFU)		12	300
	FINAL TEST (6 CFU)		6	
	INTERNSHIP FOR PREPARATION FOR THE FINAL EXAMINATION (6 CFU) (LM)		6	150
	PREPARATION FOR THE FINAL EXAMINATION ABROAD (6 CFU) (LM)		6	
	FINAL TEST (6 CFU)		6	
	INTERNSHIP ABROAD FOR PREPARATION FOR THE FINAL EXAMINATION (LM)		12	300
	FINAL TEST (6 CFU)		6	
	INTERNSHIP ABROAD FOR PREPARATION FOR THE FINAL EXAMINATION (6 CFU) (LM)		6	150

	PREPARATION FOR THE FINAL EXAMINATION ABROAD (6 CFU) (LM)		6	
	FINAL TEST (6 CFU)		6	
	PREPARATION FOR THE FINAL EXAMINATION ABROAD (12 CFU)		12	
<b>2nd Year</b>				
<b>CURRICULUM STRATEGIC MANAGEMENT FOR THE FASHION SYSTEM</b>				
<b>Compulsory learning activities</b>				
	<b>Learning activity</b>	<b>SSD</b>	<b>CFU</b>	<b>Hours</b>
	DATA SCIENCE FOR FASHION SYSTEM	INF/01	6	30
<b>1 activity to be chosen among (6 CFU)</b>				
	CULTURAL AND CREATIVE INDUSTRIES	SPS/08	6	30
	OMNICHANNEL FASHION MARKETING AND DISTRIBUTION STRATEGY	SECS-P/08	6	30
<b>1 activity to be chosen among (6 CFU)</b>				
	PRINCIPLES OF CORPORATE FINANCE	SECS-P/09	6	30
	GLOBAL FASHION	SPS/08	6	30
	FASHION TOURISM GEOGRAPHY	M-GGR/02	6	30
<b>Eligible Courses among Unibo Teachings (min. 12 CFU)</b>				
	One or more learning activities to be chosen among Unibo teachings		12	
<b>12 CFU to be chosen among</b>				
	<b>Learning activity</b>	<b>SSD</b>	<b>CFU</b>	<b>Hours</b>
	INTERNSHIP		12	300
	SEMINARS CULTURE		6	30
	SEMINARS DESIGN		6	30
	SEMINARS STRATEGY		6	30
<b>Final Examination: 1 group of activities to be chosen among</b>				
	FINAL TEST		18	
	FINAL TEST (6 CFU)		6	
	INTERNSHIP FOR PREPARATION FOR THE FINAL EXAMINATION (12 CFU)		12	300
	FINAL TEST (6 CFU)		6	
	INTERNSHIP FOR PREPARATION FOR THE FINAL EXAMINATION (6 CFU) (LM)		6	150
	PREPARATION FOR THE FINAL EXAMINATION ABROAD (6 CFU) (LM)		6	
	FINAL TEST (6 CFU)		6	
	INTERNSHIP ABROAD FOR PREPARATION FOR THE FINAL EXAMINATION (LM)		12	300
	FINAL TEST (6 CFU)		6	
	INTERNSHIP ABROAD FOR PREPARATION FOR THE FINAL EXAMINATION (6 CFU) (LM)		6	150
	PREPARATION FOR THE FINAL EXAMINATION ABROAD (6 CFU) (LM)		6	
	FINAL TEST (6 CFU)		6	
	PREPARATION FOR THE FINAL EXAMINATION ABROAD (12 CFU)		12	